

Message Text

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PAGE 01 STUTTG 00755 190912Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 (ISO) W
-----090295 200141Z /64

R 190755Z APR 78
FM AMCONSUL STUTTGART
TO AMEMBASSY PARIS
INFO SECSTATE WASHDC 4278
USDOC WASHDC
AMEMBASSY BONN

UNCLAS STUTTGART 0755

PARIS PASS U.S. TRADE CENTER

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJ: MARKET 78: TOUT LE STYLE WESTERN BSP, MAY 16-19

WITHIN GERMANY EMBASSY BONN AND CONGEN STUTTGART WILL
CO-QUARTERBACK THE INTERNATIONAL WESTERN APPAREL SHOW
IN DENVER COLORADO, JANUARY 1979 AS A RED CARPET
FOREIGN BUYER TRIP. THE CONGEN OFFICER IN CHARGE
OF THIS EVENT, J. MICHAEL SPRINGMANN IS TRAVELING TO
PARIS TO CONSULT WITH EXHIBITORS AT YOUR MAY BSP
REGARDING THEIR END-USER UNIVERSE AND TO INFORM
ATTENDEES OF THE CONSULATE GENERAL'S RED CARPET
PROMOTION FOR THE DENVER SHOW IN JANUARY WHICH HAS
A SIMILAR THEME.

MR. SPRINGMANN WOULD APPRECIATE USTC PARIS EFFORTS
IN ARRANGING APPOINTMENTS WITH BSP EXHIBITORS,
ESPECIALLY THOSE INVOLVED WITH JEWELRY, ACCESSORIES,
ARTS, AND CRAFTS ON MAY 15 PRIOR TO THE SHOW'S
OPENING. ALTERNATIVELY, MR. SPRINGMANN WOULD LIKE
TO SPEAK WITH EXHIBITORS MAY 16 OR 17.

PLEASE RESERVE SINGLE ROOM WITH SHOWER, HOTEL
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LINDBERGH, 5 RUE CHOMEL, TELEPHONE 548-3553 FOR THE
NIGHTS MAY 14, 15, 16. STUTTGART WOULD LIKE TO
THANK USTC PARIS IN ADVANCE FOR THESE AND ANY OTHER
COURTESIES THAT MIGHT BE EXTENDED.MILLER

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NNN

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